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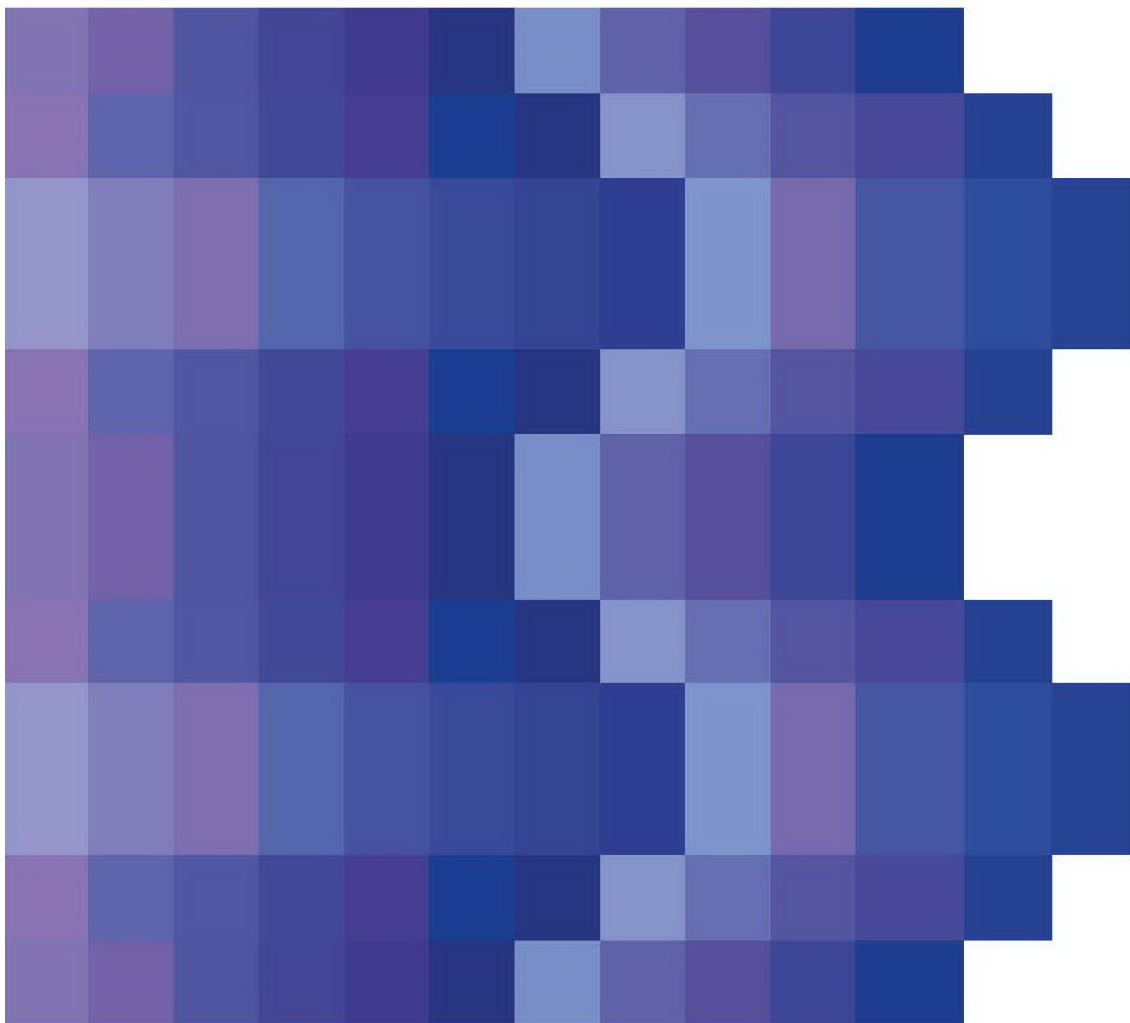
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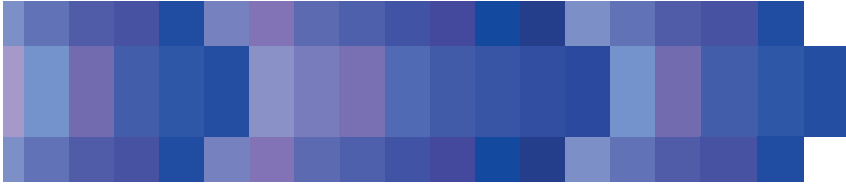
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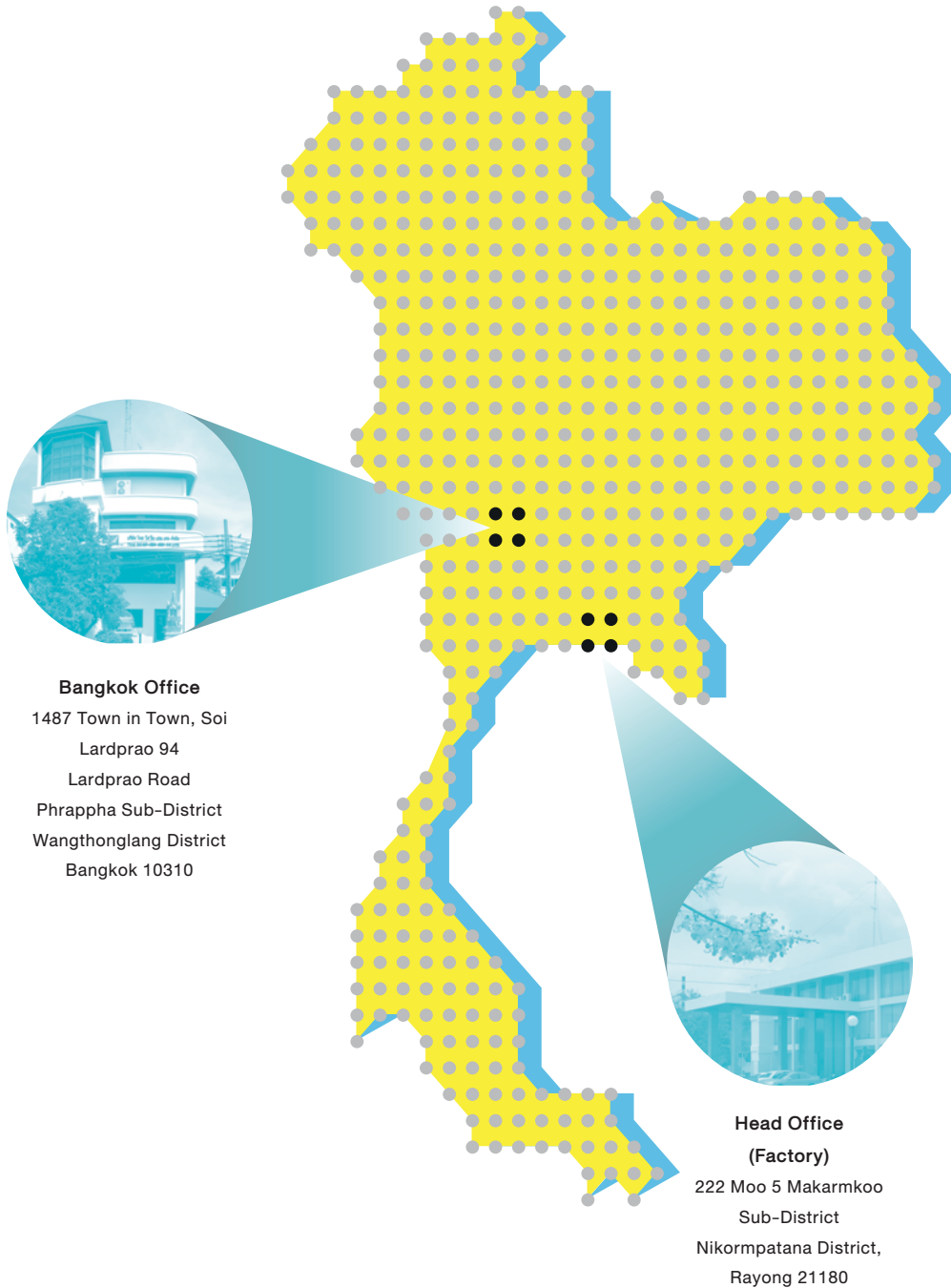
# THAI DO NO-GEN GEN

The Paint Coating Company for Coloring the Future

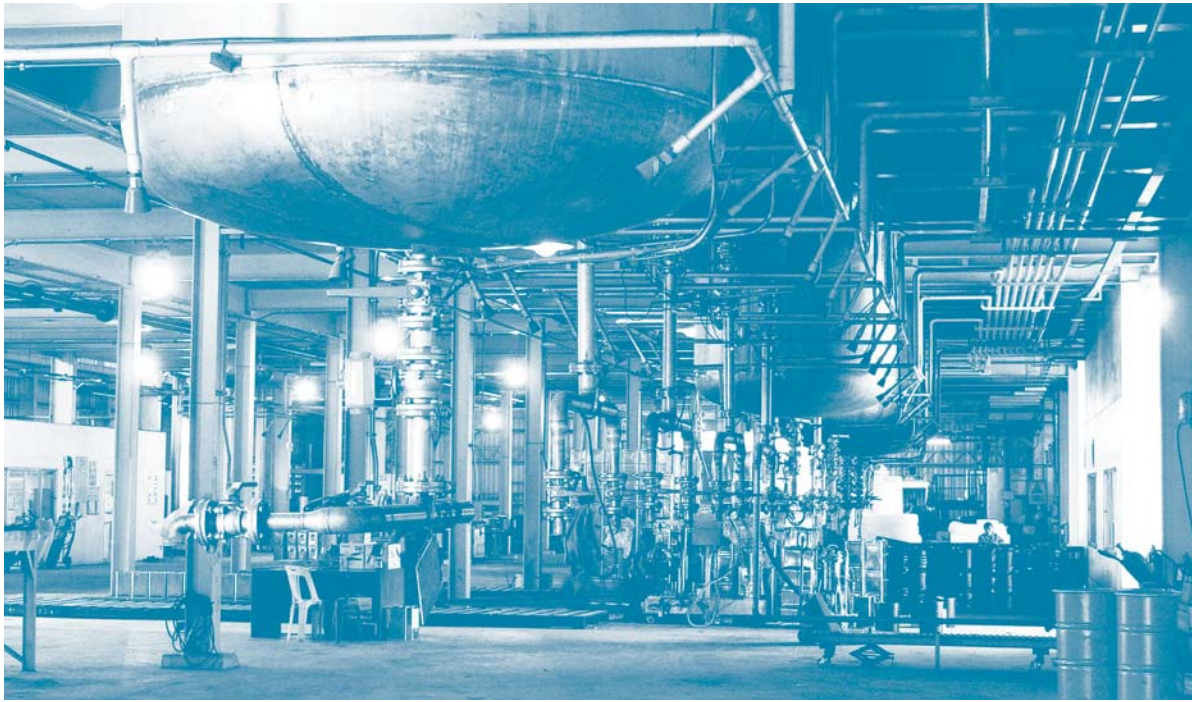




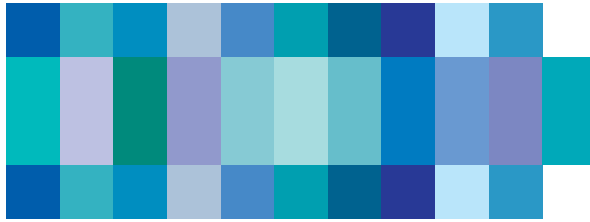
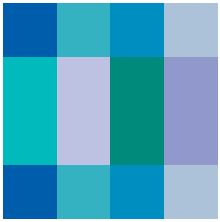
# Chronology



Thai Do No-Gen Gen became a registered company on 21 January 1994. This represents a joint venture undertaking between Thai Do No Coatings Company Limited and Gen Gen Corporation of Japan with an investment ratio of 51 % - 49 %. Thai Do No Coatings was previously a company first registered as a Limited Partnership in 1979 and was later registered as a company limited in January 1981. Gen Gen Corporation has been a major wood-coating manufacturer in Japan for over fifty years. One of Thai Do No – Gen Gen starting policies is to establish a joint-ventured company that will be a leading manufacturer and distributor of all furniture coating products.



Thai Do No – Gen Gen main factory, occupying an area of 23 rai, is located in the province of Rayong, 130 kilometers from Bangkok in the eastern part of Thailand, with a production capacity of 2,500 tons/month. At the beginning, the starting production line consisted of two product groups, wood-preserving products and wood-furniture industry products. There was an addition of construction and decorating coating products not long after. Since 2013, the company has added products for Metal Industry and products for Plastic and Fiberglass to its line of production. It is not an exaggeration to say that Thai Do No-Gen Gen has been growing rapidly, has been manufacturing quality products, has been dominating the Thai market, and has been achieving its anticipated target.



## VISION



Thai Do No – Gen Gen determines to manufacture products of highest quality using all possible means so as to assure its customers of best products and technical services meeting all their investment worth.



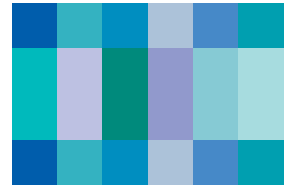
## MISSION



Thai Do No – Gen Gen determines

- to employ advanced and modern technologies in order to develop coating products that preserve intrinsic beauty and natural state of the coated materials;
- to provide best possible services so as to meet all local and international customers' requirements.





## CODE OF CONDUCTS



Thai Do No – Gen Gen shall conduct its business on the basis of justice and ethics. Thai Do No – Gen Gen determines to protect its lawful business taking into account all its employees' values realizing that each and every employee is its valuable asset, and is a part of the company success.

In order to achieve the company aims, a number of rules and regulations at all levels including their code of conducts has been laid down and they are as follows:

1. the company shall deal with customers and business partners with justice, honesty and determine to protect all customers' benefits;
2. the company shall operate its business on the basis of fairness;
3. the company shall strive for efficient usage of local resources keeping the philosophy of preserving natural resources and environments;
4. the company determines to develop progressively.



Miss Mayuree Tassawong  
Managing Director





# Board Of Directors



**Mr. Narong Tassawong**  
**Chairman & Managing Director**

Mr. Narong Tassawong obtained his B.Sc. in Chemistry from the Prince of Songkla University in 1979. He is a founder of Thai Do No Coating Company Limited and the president of Thai Do No – Gen Gen Company Limited.



**Mr. Shuhei Miyata**  
**Director**

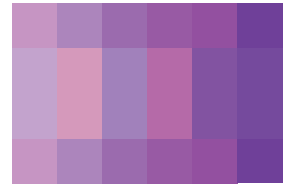
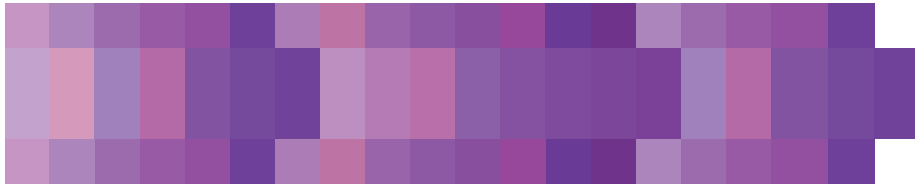
Mr. Shuhei Miyata obtained his bachelor's degree in Commercial Science from Chubu University. Prior to joining Gen Gen Corporation in the product development sector, he was working with certain leading Japanese companies.



**Mr. Toshiaki Miyata**  
**Vice Chairman**

Mr. Toshiaki Miyata obtained his bachelor's degree in Commercial Science from Waseda University. He is the president of Gen Gen Corporation, a leading Japanese furniture coating manufacture for over 50 years.





**Miss Mayuree Tassawong**  
**Director & Managing Director**

Miss Mayuree Tassawong obtained her Bachelor degree in Agricultural Industry Science, majoring in food technology, from Kasetsart University in 2001 and obtained her Master of Business Administration from Burapha University in 2004.



**Dr. Vichian Laohakosol**  
**Director**

Dr. Vichian Laohakosol obtained his Ph.D. in Mathematics from the University of Illinois, Urbana-Champaign. He has been with Thai Do No – Gen Gen for over 15 years and apart from being a board member, he is also a company advisor.



**Miss Nantawan Tassawong**  
**Director**

Miss Nantawan Tassawong obtained her Bachelor degree in Business Administration (Marketing) in 2003 and her Master degree in Marketing from Surrey University. She joined Thai Do No- Gen Gen in 2008 as a marketing manager and is now a marketing director of Thai Do No – Gen Gen Naturals.





# Product Structure



## Nitro-Cellulose Lacquer

This, together with our acrylic lacquer, is popular for use with wooden products aimed at the American and EEC markets. It has extensive applications, is low cost, simple to mix and easy to use, making it suitable for furniture, kitchen utensils and toys.

## Acid Curing (DO-NO-CURE)

This product has extensive applications, is low cost and gives a thick coat which is easy to wipe. Since it allows users to reduce coating steps, it is suitable for coating tables, toys and picture frames and is popular with the Japanese market. It enjoys properties close to polyurethane and is slightly higher in cost than nitro-cellulose lacquer.



## Polyurethane

This product is our specialty and is suitable as top coat, providing great surface strength with no hazardous film. It is fast drying and has a wide range of uses and is especially suitable for use with top quality furniture.





# Paint For Furniture



## Wood Stain

This line of products provides a plethora of colors and shades for various wood coats. We can also match colors according to customers' requirements. Our wood stains and wood texture preserving products are used for the beautification of wood used in the making of high quality furniture.



## Polyester

Ideal for items needing dense coat, great strength and high gloss. It is also scratch resistant and therefore recommended for use with musical instruments, wooden boxes and poles. It is also used for high quality furniture.

## UV Curing Lacquer

This product is safe and environmentally friendly and comes as a result of latest technology using ultraviolet (UV) rays to cure the coat within a few seconds. The use of UV eases production steps, yields minimum loss and is suitable with most coating machines. It is used with high quality domestic furniture and parquets.

## Teak Oil

This product is ideal for replacing the essential oils necessary to help prevent wood from drying. It looks like wood lotion to protect against sunburn to the wood surfaces. Suitable for all kinds of wood such as teak-wood, craftwood, outdoor furniture, requiring a natural, non-glossy finish.



# Decorative Paint

## Daimyo Wood Stain



Glossy and semi-glossy Daimyo wood stains are products of high quality made from urethane oil resins. They can be applied for both internal and external usages. Special pigments are sunlight and UV resistant resulting in a transparent and beautiful piece of work showing clear wood grains as well as withstanding climate changes. They are easy to use, fast drying, resistant to fungi, wood mite, insects and are suitable for both soft and hard wood.

## Daimyo Oil Stain

Daimyo Oil Stain is the best oil stain giving protection to all kinds of wood. It is suitable for both interior and exterior purposes. It uses technology from Japan. Daimyo oil stain is translucent and brings out the beauty of wood grain and is absorbable into the wood, giving added protection and making it hardy, able to withstand Thai climatic conditions. Available in clear and in a wide range of shades.



## Daimyo Polyurethane



Daimyo Polyurethane is a single package, moisture curing, oil-free, polyurethane. Surface with this coating can be cleaned up more easily, and it significantly reduces maintenance expenses. Daimyo Polyurethane coat resists corrosion, chemicals, abrasion and hard impact. It is suitable for all kinds of wood; such as parquet, wood furniture, and flooring and also can also be used on stone and metal work.

## Daimyo Lacquer

A clear nitrocellulose lacquer with high gloss and is manufactured by technology from Japan, suitable for the decoration of home furniture, garden furniture, wooden panels, trims, cabinets etc.



### Daimyo Wood stain Thinner (Low Aromatic White spirit)



Daimyo Wood Stain Thinner is low aromatic white spirit (LAWS), specially formulated for diluting Daimyo wood stain. Daimyo Wood Stain Thinner, when used for thinning, will enhance best performance and adhesion to the substrate. Daimyo Wood Stain Thinner will promote good leveling, eliminate brush marks, and bring out maximum performance. Daimyo Wood Stain Thinner penetrates deep into the substrate, and thus promotes better adhesion for your products.

### Daimyo Polyurethane Thinner

Daimyo Polyurethane Thinner is a high quality thinner suitable for diluting Daimyo Polyurethane coat. It is specially formulated to give the coating optimal performance promoting easy and smooth application without brushmark and developing maximum performance with depth of the finish film.



### Daimyo Lacquer Thinner



Daimyo Lacquer Thinner is high quality thinner suitable for diluting daimyo Lacquer coat. It is specially formulated to give the coating optimal performance promoting easy and smooth application without brushmark and developing the maximum performance with depth of the finish film.

### Daimyo Silicone Water Repellant

Daimyo Silicone Water Repellant is a silicone sealer solution intended for keeping water from penetrating into the masonry, dirt pick-up, resists the formation of fungal growth, moss, lichen mould, and prevents color changing of the surface. Available in clear with no color.



## Daimyo Wood Shine



Daimyo Wood shine is the best wood polisher. It brings out the natural beauty of wood, suitable for wood furniture, cabinets, paneling, table, vinyl, and leather. Daimyo Wood Shine picks up dust, hides smears, and protects against ordinary wear. Daimyo Wood Shine is a multi-purpose fragrant spray suitable for cleaning and making shiny most furniture items. It is environmentally friendly and yields no hazardous effects.

## Daimyo Teak Oil

Daimyo Teak Oil is deal for replacing the essential oils necessary to help prevent wood from drying. It looks like wood lotion to protect against sunburn to the wood surfaces. Suitable for all kinds of wood such as teak-wood, craftwood, outdoor furniture, requiring a natural, non-glossy finish.



## Daimyo Bleaching Solution for Wood

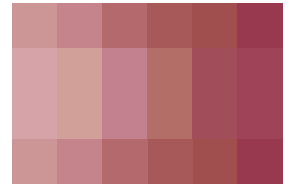
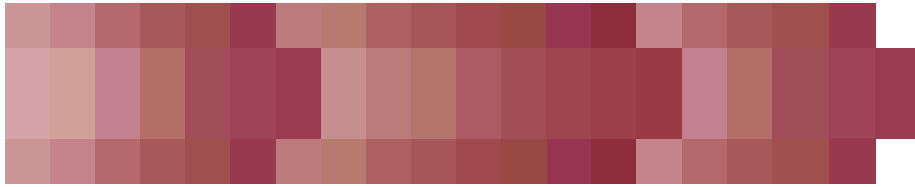


Daimyo Beaching Solution for Wood is a two-component bleaching solution suitable for whitening wood and Rattan.

## Daimyo Exotic Acrylic Paint

Semi-glossy Daimyo exotic acrylic paints are made from 100% acrylic resin for exterior and interior usages. They yield a characteristic film protecting building, household surfaces with fungi, climate and environment resistant materials.





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### Daimyo Exotic Enamel Paint



These are made from 100 % acrylic resins yielding a beautiful, durable to moisture and weather changes. They also contain raw materials preventing fungi, yielding thick film allowing easy cleaning. When dried, the resulting paints are semi-glossy and semi-flat.

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### Daimyo D-21 Acrylic Paint

Made from 100 % acrylic resins, these paints can be used both externally and internally. They give a smooth film, easy to clean, well-covered, non-yellowing surface. Being able to be applied to a large area, its use is economical. The products contain no silver or lead, fungi and algae resistant making it safe to use and environmentally friendly.



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### Daimyo D-21 Enamel Paint



These are for both exterior and interior usages. They are made from special-grade oil for wood and metal surfaces. Coated wood surfaces are durable to acid and wood fungi, while coated metal surfaces are smoothly dense and silver free.

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### Doko Acrylic Emulsion Paint

These are acrylic paints protecting surfaces from fungi, containing no silver and lead ensuring environmentally friendly, weather durable pieces of work. They come into several color shades suitable for decoration, easy to apply for both interior and exterior usages. Doko paints will enable you to enjoy your house decoration with never ending imagination.







# Marine and Automotive finish (Wood-FRP-Steel Substrate)



## Enamel Daimyo

- **Red Oxide Primer**  
A Red oxide two component primer based on polyamide cure epoxy resins.
  - **Red Lead Primer**  
An anti-corrosive primer, based on alkyd resin pigmented with red lead resp. red lead/iron oxide pigments for the dark quality.
  - **Zinc Chromate Primer**  
A zinc chromate two component primer based on polyamide cure epoxy resins.
  - **Enamel**  
A general purpose gloss paint based on a modified alkyd resin.
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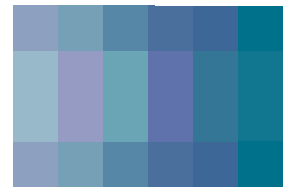
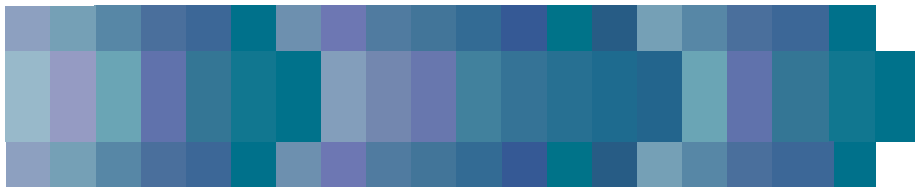
## Epoxy Daimyo

- **Daimyo Zinc rich epoxy primer**  
Daimyo zinc rich primer a two component primer based on polyamide cure epoxy resins.
  - **Daimyo Sealer epoxy primer**  
Daimyo Epoxy Sealer a two component polyamine cured epoxy based adhesion primer/Sealer or coating, pigmented with micaceous iron ore.
  - **Daimyo Red oxide epoxy primer**  
A general purpose two component epoxy based prefab primer for wheel abraded Or blast cleaned steel.
  - **Daimyo Coal-tar epoxy primer**  
Daimyo Coal-tar epoxy two component high build, polyamine adduct cured coal-tar epoxy coating, pigmented with inert fillers.
  - **Daimyo White epoxy primer**  
A two component high-build coating, based on amine adduct cured modified phenolic resins, with extremely good resistance to a very wide range of chemicals and solvents
- 

## Antifouling Daimyo



- **Daimyo Vinyl Antifouling 12**  
An anti-fouling paint based on vinyl copolymers, pigmented with inorganic and organic metal compounds. Control fouling of a wide range of animal and vegetable organisms during 12 months.
- **Daimyo Vinyl Antifouling 24**  
An anti-fouling paint based on vinyl copolymers, pigmented with inorganic and organic metal compounds. Control fouling of a wide range of animal and vegetable organisms during 24 months.
- **Daimyo Vinyl Antifouling 36**  
An anti-fouling paint based on vinyl copolymers, pigmented with inorganic and organic metal compounds. Control fouling of a wide range of animal and vegetable organisms during 36 months.



### Daimyo Epoxy Putty

- **Daimyo Epoxy putty white A**  
Daimyo Epoxy putty white A is a 100% solid (Solvent free) two components Epoxy Putty combined with fillers and a compatible curing agent for a very short gel time.



- **Daimyo Epoxy putty white B**  
Daimyo Epoxy putty white B is a 100% solid (Solvent free) two components Epoxy Putty combined with fillers and a compatible curing agent for a very short gel time.



- **Daimyo Epoxy putty clear A**  
Daimyo Epoxy putty white A is a 100% solid (Solvent free) two components Epoxy Putty combined with fillers and a compatible curing agent for a very short gel time.



- **Daimyo Epoxy putty clear B**  
Daimyo Epoxy putty white B is a 100% solid (Solvent free) two components Epoxy Putty combined with fillers and a compatible curing agent for a very short gel time.

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### Daimyo Vinyl Primer

- **Daimyo Etch Primer**  
A two component etch primer, based on modified polyvinylbutyral.



# Past Achievements



Baan Thai Ayara

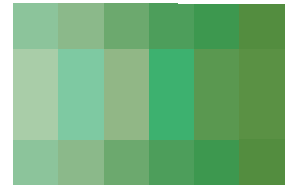
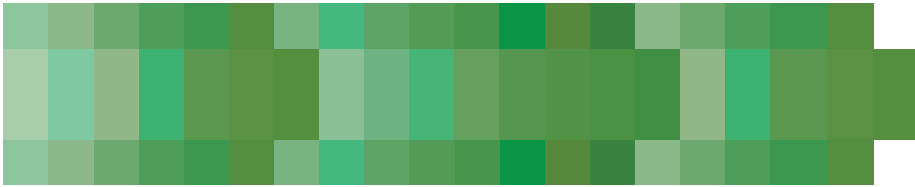


Ancient Town



Amanpura





Amari Resort



wat ram poeng (Tapotaram)





# Activities

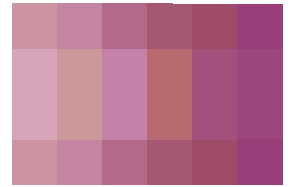
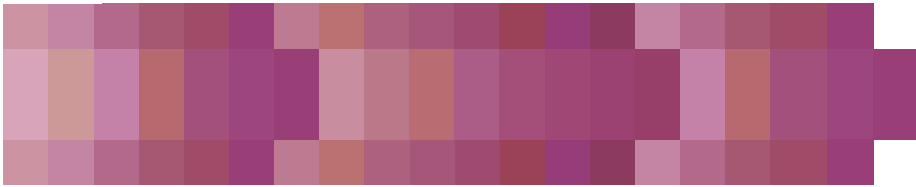
mangrove forest planting



mangrove forest planting







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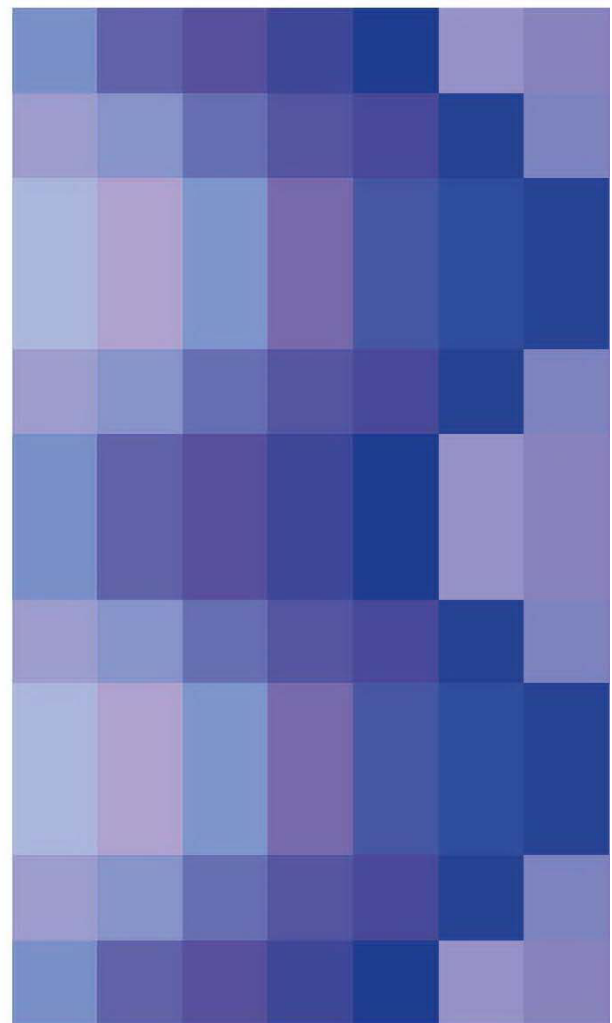
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